Joshua Sims

2417 Waterloo Ln.  
Mesquite, TX 75181  
Cell: 972.998.7781  
[joshsims@gmail.com](mailto:joshsims@gmail.com)

[www.redesign-dallas.com](http://www.redesign-dallas.com/)

**Objective:**

I’m looking for a leadership role on a high performing development team. I want to build websites and applications that are beautiful, functional and perform well.

**Skill Set:**

My focus has been on web development, web design, user experience design, user interface design and business analysis. I’m familiar with a wide variety of tools used in the development of modern web sites and web applications, such as HTML5, CSS3, Javascript, Laravel, PHP, Vue.JS, MySQL, NodeJS

**Experience:**

01/14 — Current **RealPage Inc.**

Web Developer

* Build and maintain websites and landing pages for the marketing department
* Build internal tools
* Help with projects that require technical expertise
* Develop and maintain the company intranet
* Code emails
* Code multivariate tests
* Code Marketo hosted landing pages
* Monitor performance of public facing websites

10/11 — 01/14 **Ivie and Associates**

Web Developer

* Build and maintain websites for customers of the agency
* Write custom code to extend out of the box functionality of CMS systems
* Client discussions including project planning and technical consultation
* Business Analysis for larger enterprise level software builds
* Work closely with offshore resources and act as team lead on projects not being developed in house
* Email coding for large weekly email sends. 200,000+ subscribers

06/11 — 10/11 **TekSystems**

User Experience Developer

I performed a contract role at Verizon Business working on the User Experience team for an internal software development project.

* Business Analysis
* Initial wireframing
* Initial design and mockups
* Working prototypes and click-throughs
* Style guide documentation
* Incorporating user requests into product design
* Creating process flows for software
* Creating scenarios and personas for initial design process
* User interface design

09/10 — 05/11 **Apptricity**

Web Developer

* Build and maintain the main company website
* Plan the UX for company website
* Design wireframes, mock-ups and working models
* Introduce new features such as sharing, content management, news feeds, video libraries and dynamic content

10/09 — 09/10 **BeautiControl**

Web Developer/Designer

* Build and maintain company websites
* Create mockups and wireframes for existing company website and new parts of the website, such as a video library
* Analyze information flow to ensure user friendly navigation and well organized content
* Create standards compliant designs that maintained brand consistency
* Introduce new features to the website based on current, trends, standards and user experience models.
* Clean up and deploy .ASP code on new and existing pages
* Create wireframes, storyboards, and working models during the design process

3/09 - 10/09 **PointGreen Inc.**

Web Developer

* Build websites for customers of PointGreen
* Creation of wireframes for customer websites
* Analyze information flow to ensure proper navigation and content management
* Mocking up the wireframes into a working model using PHP, HTML, MySQL and CSS
* Flash development for client websites

10/08 - 6/30/09 **Captain Limousines**

Web Developer/Webmaster

* Build and maintain the company website
* Create mockups and wireframes for custom functionality
* Set up email marketing campaigns, including wireframes and design
* Add functionality such as sharing, social media integration and video content
* Presentation of User Experience trends and ideas to management
* Create and manage Google and Facebook ads
* Video shooting and editing
* Manage social media profiles, such as Facebook, Twitter and MySpace

**Education:**

2005 - B.A. Dallas Baptist University, Major in Print/Graphic Communication

2005 - Internship at Clear Channel Communications

2004 - National Dean's List