Joshua Sims

2417 Waterloo Ln. Mesquite, TX 75181 Cell: 972.998.7781

joshsims@gmail.com

www.redesign-dallas.com

Objective:

I'm looking for a leadership role on a high performing development team. I want to build websites and applications that are modern, functional and performant.

Skill Set:

My focus has been on web development, web design, user experience design, user interface design and business analysis. I'm familiar with a wide variety of tools used in the development of modern web sites and web applications, such as HTML5, CSS3, Javascript, Laravel, PHP, Vue.JS, MySQL, NodeJS

Experience:

01/14 — Current RealPage Inc.

Web Developer

- Build and maintain websites and landing pages for the marketing department
- Build internal tools
- Help with projects that require technical expertise
- Develop and maintain the company intranet
- Build emails
- Code multivariate tests
- Code landing pages
- Monitor performance of public facing websites

10/11 - 01/14 Ivie and Associates

Web Developer

- Build and maintain websites for customers of the agency
- Write custom code to extend out of the box functionality of CMS systems
- Client discussions including project planning and technical consultation

- Business Analysis for larger enterprise level software builds
- Work closely with offshore resources and act as team lead on projects not being developed in house
- Email coding for large weekly email sends. 200,000+ subscribers

06/11 - 10/11 TekSystems

User Experience Developer

I performed a contract role at Verizon Business working on the User Experience team for an internal software development project.

- Business Analysis
- Initial wireframing
- Initial design and mockups
- Working prototypes and click-throughs
- Style guide documentation
- Incorporating user requests into product design
- Creating process flows for software
- Creating scenarios and personas for initial design process
- User interface design

09/10 - 05/11 Apptricity

Web Developer

- Build and maintain the main company website
- Plan the UX for company website
- Design wireframes, mock-ups and working models
- Introduce new features such as sharing, content management, news feeds, video libraries and dynamic content

10/09 — 09/10 BeautiControl

Web Developer/Designer

- Build and maintain company websites
- Create mockups and wireframes for existing company website and new parts of the website, such as a video library
- Analyze information flow to ensure user friendly navigation and well organized content
- Create standards compliant designs that maintained brand consistency

- Introduce new features to the website based on current, trends, standards and user experience models.
- Clean up and deploy .ASP code on new and existing pages
- Create wireframes, storyboards, and working models during the design process

3/09 - 10/09 PointGreen Inc.

Web Developer

- Build websites for customers of PointGreen
- Creation of wireframes for customer websites
- Analyze information flow to ensure proper navigation and content management
- Mocking up the wireframes into a working model using PHP, HTML, MySQL and CSS
- Flash development for client websites

10/08 - 6/30/09 Captain Limousines

Web Developer/Webmaster

- Build and maintain the company website
- Create mockups and wireframes for custom functionality
- Set up email marketing campaigns, including wireframes and design
- Add functionality such as sharing, social media integration and video content
- Presentation of User Experience trends and ideas to management
- Create and manage Google and Facebook ads
- Video shooting and editing
- Manage social media profiles, such as Facebook, Twitter and MySpace

Education:

2005 - B.A. Dallas Baptist University, Major in Print/Graphic Communication

2005 - Internship at Clear Channel Communications

2004 - National Dean's List